

THE TRANSLATION & INTERPRETING CENTER



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(303) 996-0976

Greetings!

Top Five Reasons to Hire a Professional Interpreter

In today's multicultural world, businesses provide services to a range of clients, which is why it is more important than ever to use a reliable, affordable language service. It is ideal to be able to turn to a language provider in a pinch and arrange for an interpreter to attend a client meeting to ensure that both you and your client can communicate the benefits and features of your products and services.

Without an interpreter, it can be difficult and time consuming to find out later that your client didn't understand the information that you provided, especially when they call with a multitude of questions or ask to meet again to review the same material. It is frustrating for everyone to have to communicate and listen to information twice when it could have been handled effectively and efficiently in one meeting with a professional interpreter present. Everyone wins when there isn't a language barrier to overcome.

Hiring an interpreter is also just good customer service. Offering to provide an interpreter for a meeting with a non-English-speaking client will demonstrate that you value their business, their culture, and that their needs are important to you from the start. Plus, the non-English-speaking communities have ideal customers, with a variety of needs and wants, and they have the ability to refer your business to a much bigger audience.

Call the TI Center today at 303-996-0976 to get more information about our interpreting services.

Top five reasons to hire a professional interpreter when meeting a non-English-speaking client:

1. Allows for effective, clear communication.
 2. Efficient use of time for you and your client.
 3. A sign of good customer service.
 4. A demonstration that you value your customer and his/her culture.
 5. Provides an opportunity for referrals to a new customer pool.
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